



MIND MAPS

Discover their possibilities



Alexandra Kello



ALEXANDRA KELLO

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mentor
facilitator

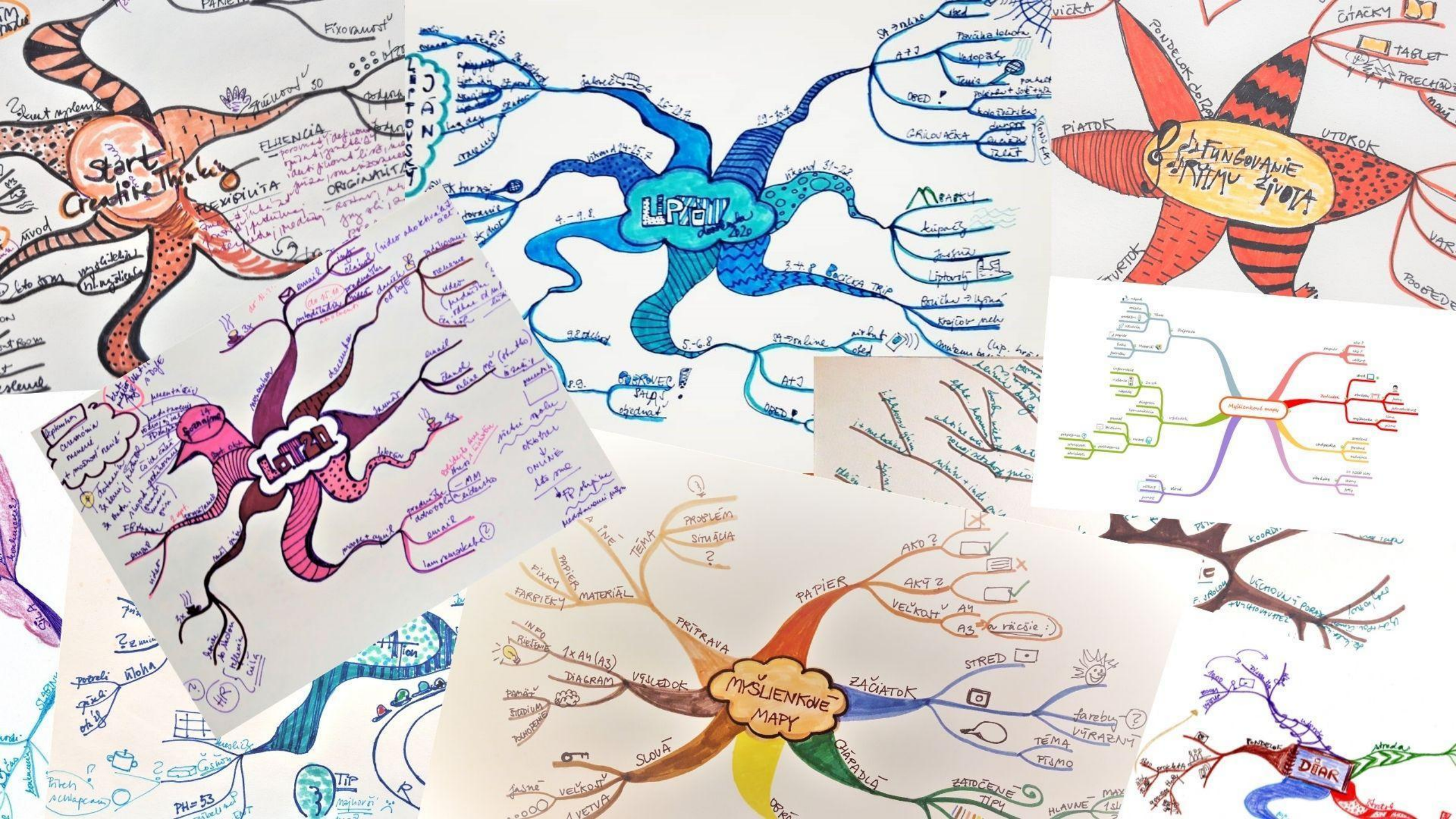


ALEXANDRA KELLO

lecturer
mentor
facilitator
big fan of
mind maps



ALEXANDRA KELLO





WHICH ONE OF
YOU TRIED TO
CREATE A MIND
MAP?



slido



Which one of you tried to create a mind map?

① Start presenting to display the poll results on this slide.

WHAT WE WILL DISCUSS



WHY



HOW



WHERE



WHY DO MAPS WORK?



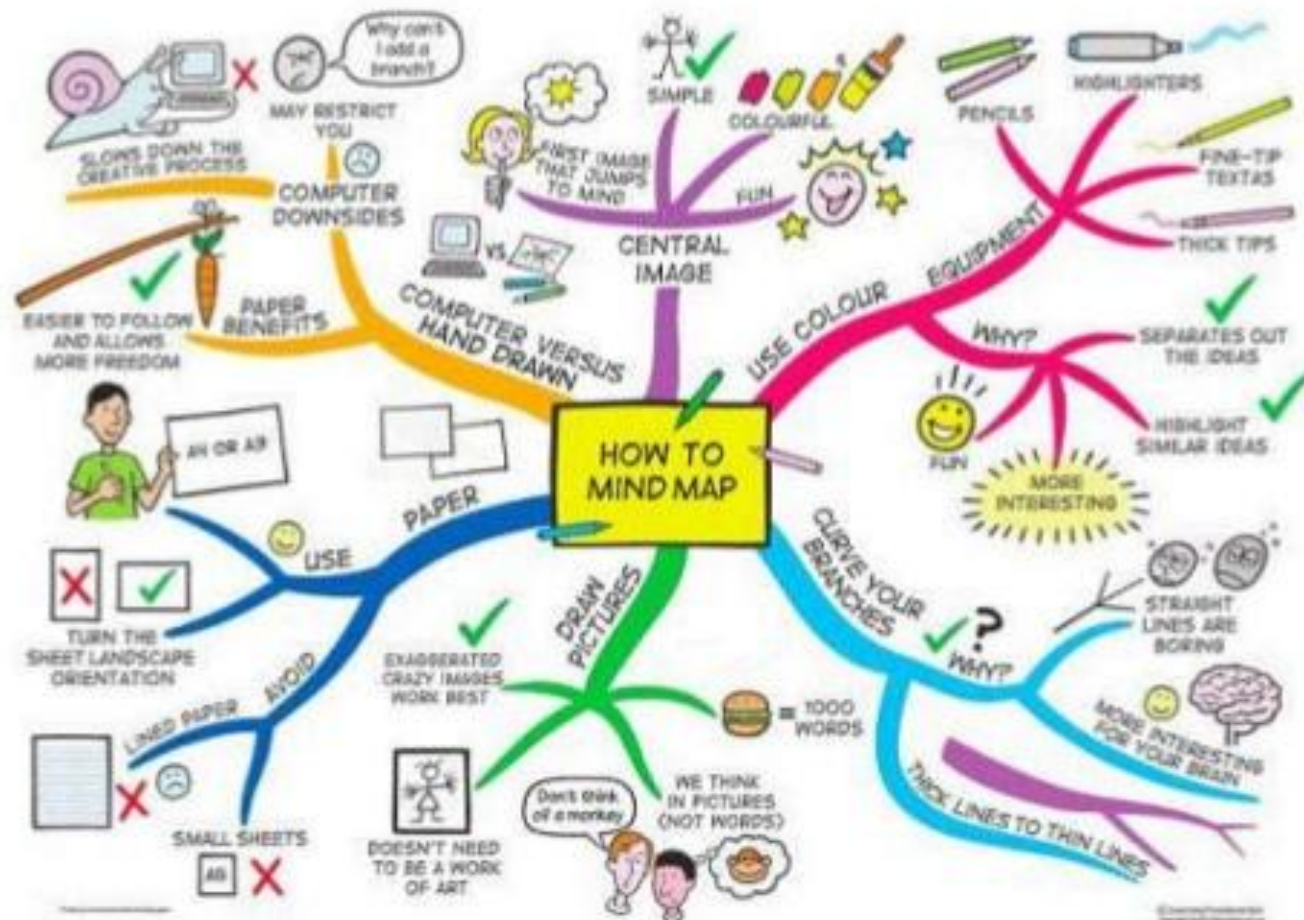


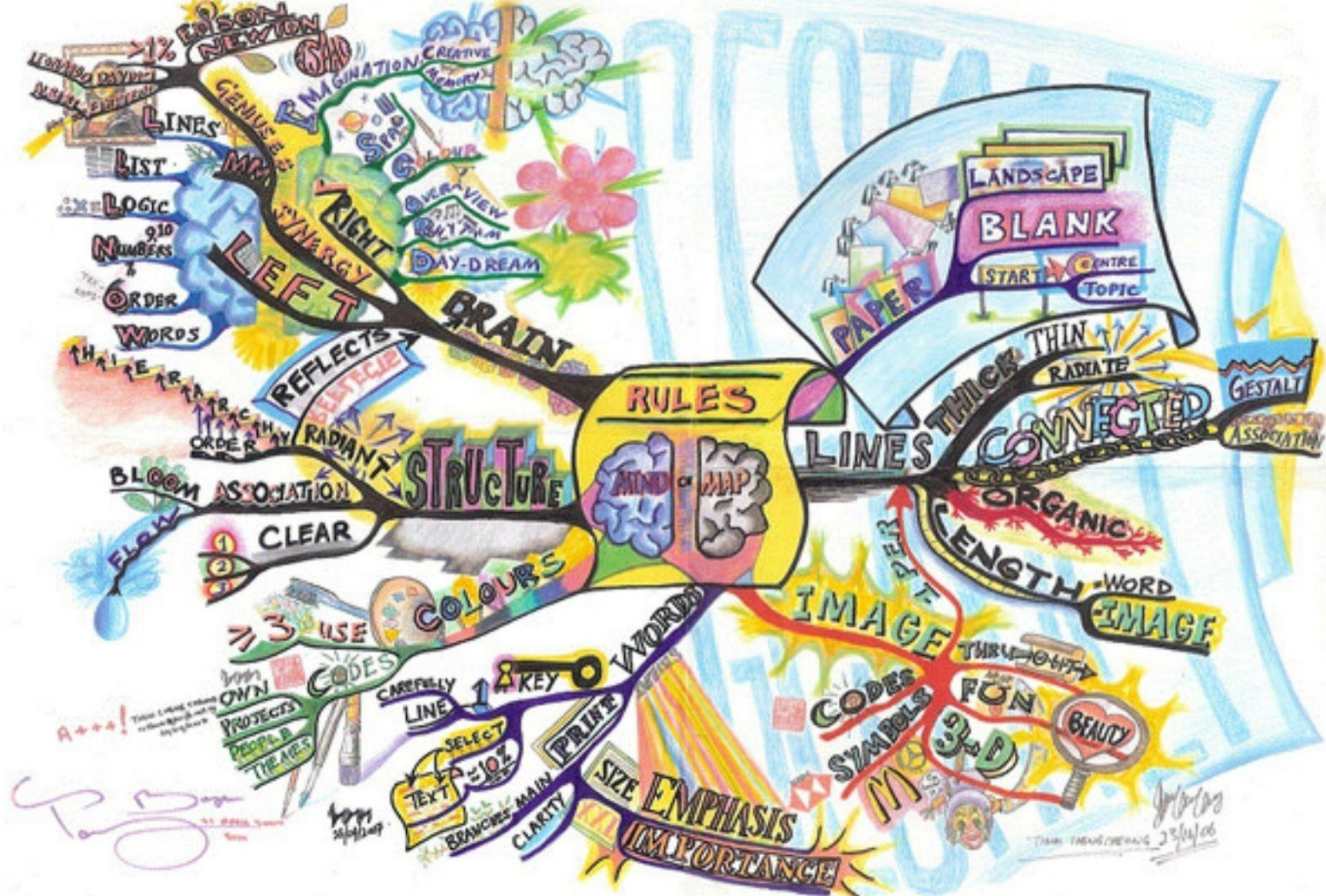
“

**YOUR BRAIN DOESN'T
THINK LINEARLY.
HE THINKS IN MANY
DIRECTIONS, BEAMING.**

- TONY BUZAN

Mind map









WE THINK IN PICTURES

EXERCISE



HOW LONG DID IT
TAKE YOU TO
READ THE WORD
IN YOUR HEAD?




WHAT
EXACTLY DID
YOUR
BRAIN READ?




DID YOU HAVE
IMMEDIATE
ASSOCIATIONS
FROM THIS WORD?


APPLE



HOW LONG DID IT
TAKE YOU TO
READ THE WORD
IN YOUR HEAD?



WHAT
EXACTLY DID
YOUR
BRAIN READ?



DID YOU HAVE
IMMEDIATE
ASSOCIATIONS
FROM THIS WORD?

APPLE

HOW LONG DID IT
TAKE YOU TO
READ THE WORD
IN YOUR HEAD?

2-3 seconds

WHAT
EXACTLY DID
YOUR
BRAIN READ?

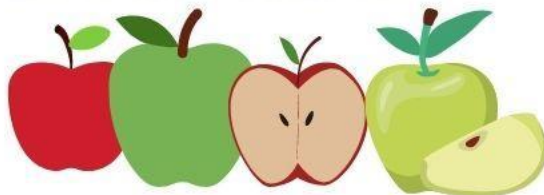
DID YOU HAVE
IMMEDIATE
ASSOCIATIONS
FROM THIS WORD?

APPLE

HOW LONG DID IT
TAKE YOU TO
READ THE WORD
IN YOUR HEAD?

2-3 seconds

WHAT
EXACTLY DID
YOUR
BRAIN READ?



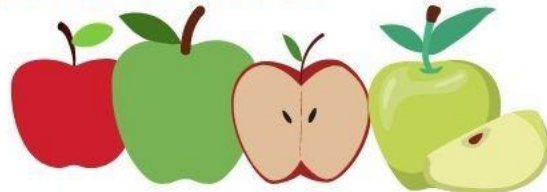
DID YOU HAVE
IMMEDIATE
ASSOCIATIONS
FROM THIS WORD?

APPLE

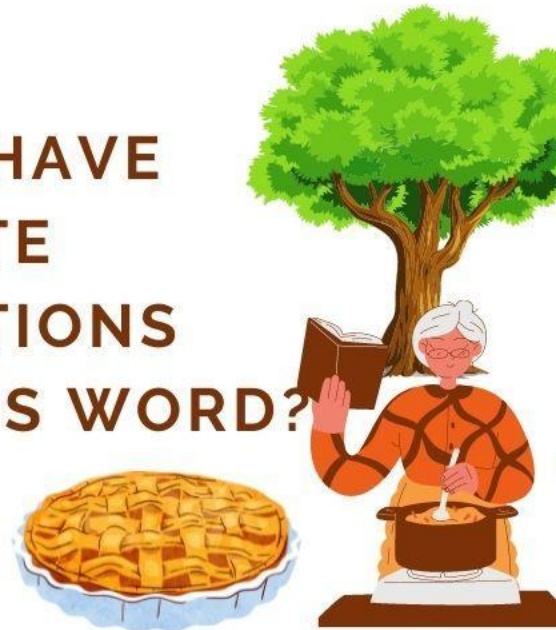
HOW LONG DID IT
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2-3 seconds

WHAT
EXACTLY DID
YOUR
BRAIN READ?



DID YOU HAVE
IMMEDIATE
ASSOCIATIONS
FROM THIS WORD?



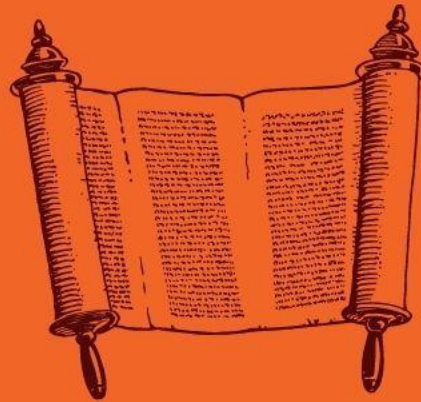


WHAT IS MIND MAP?

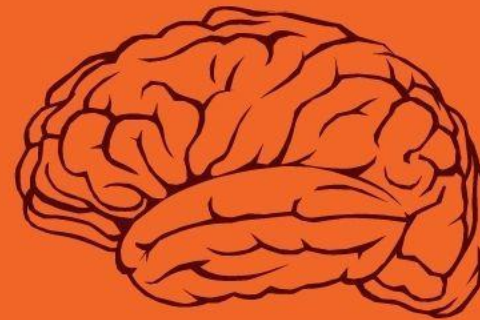
MIND MAP



**VISUAL
TOOL**



**TAKING
NOTES**



**BRAIN
FUNCTION**



**BRAIN FUNCTION
THINKING**

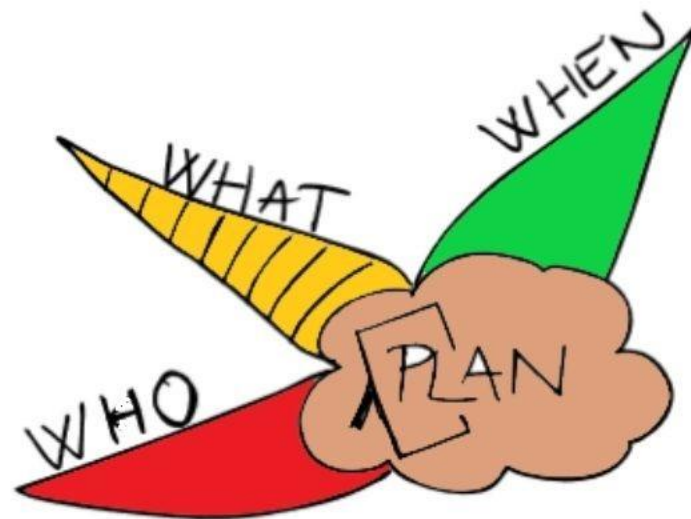
PLAN

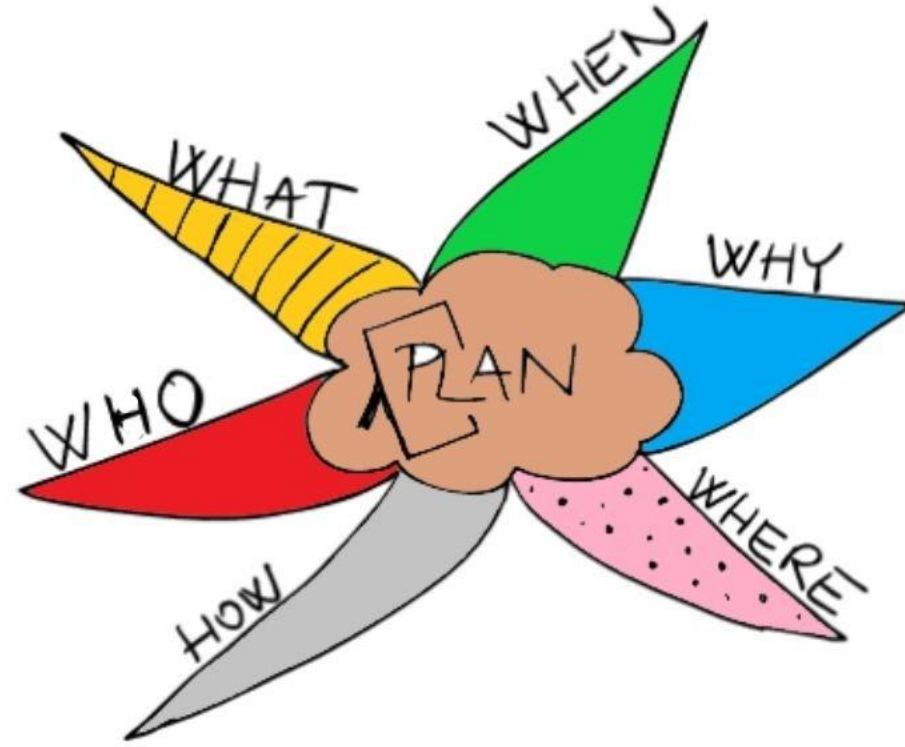


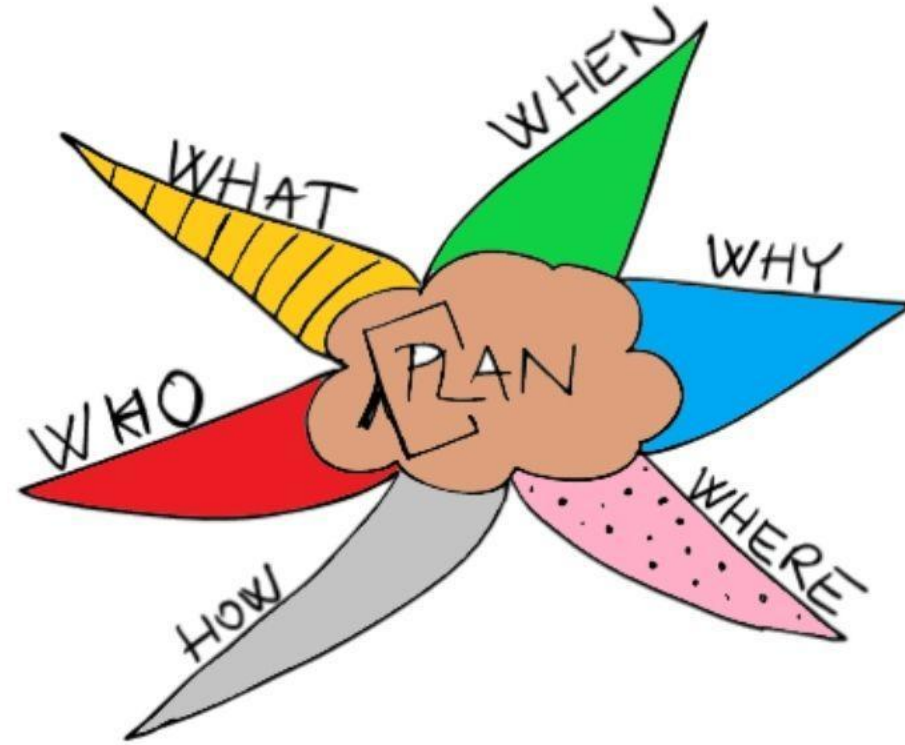
Plan

Plan









RULES FOR TENTACLES



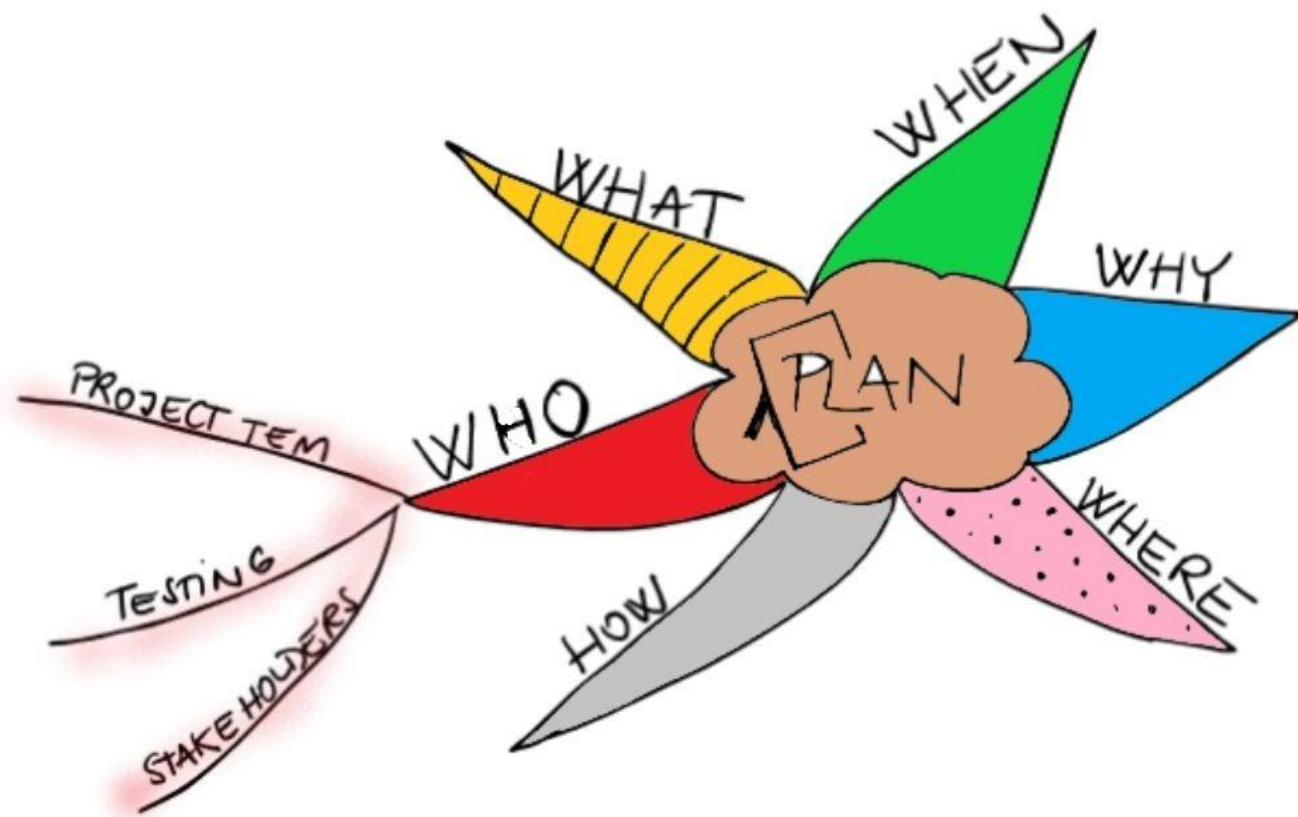
**MAXIMUM
SEVEN**

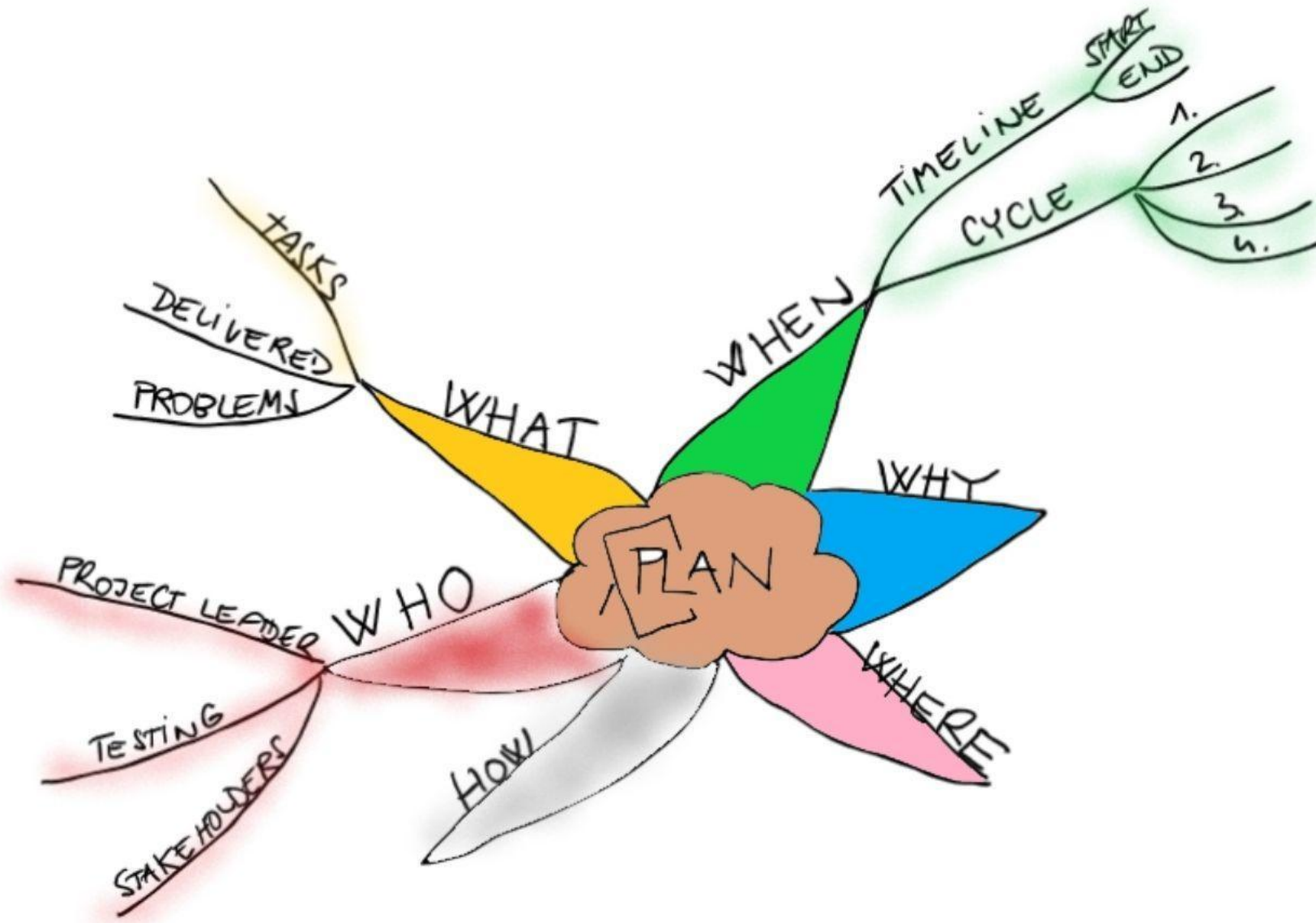


**DIFFERENT
COLORS**



**NARROWING AND
TWISTING**





PICTURES

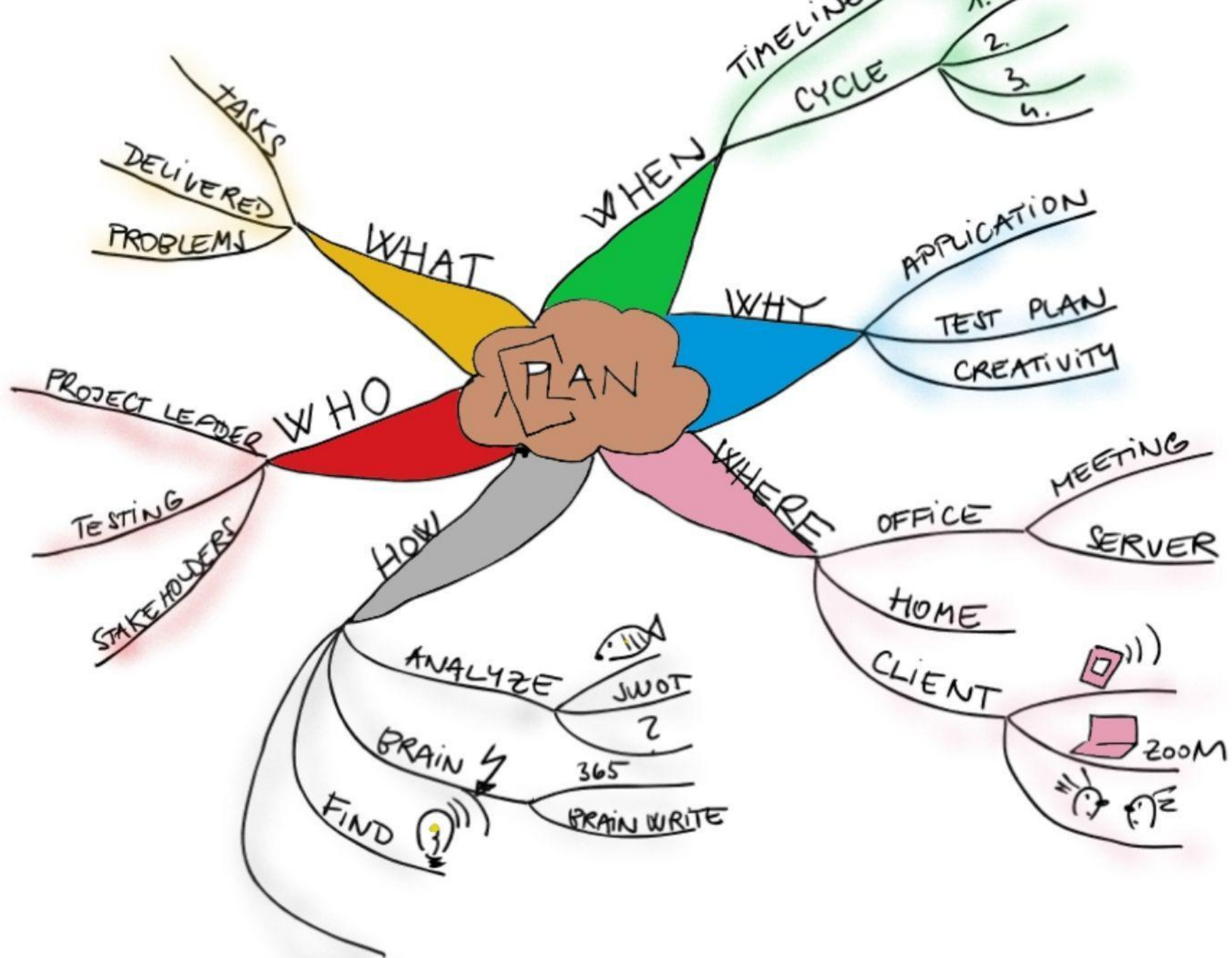
SIMPLICITY

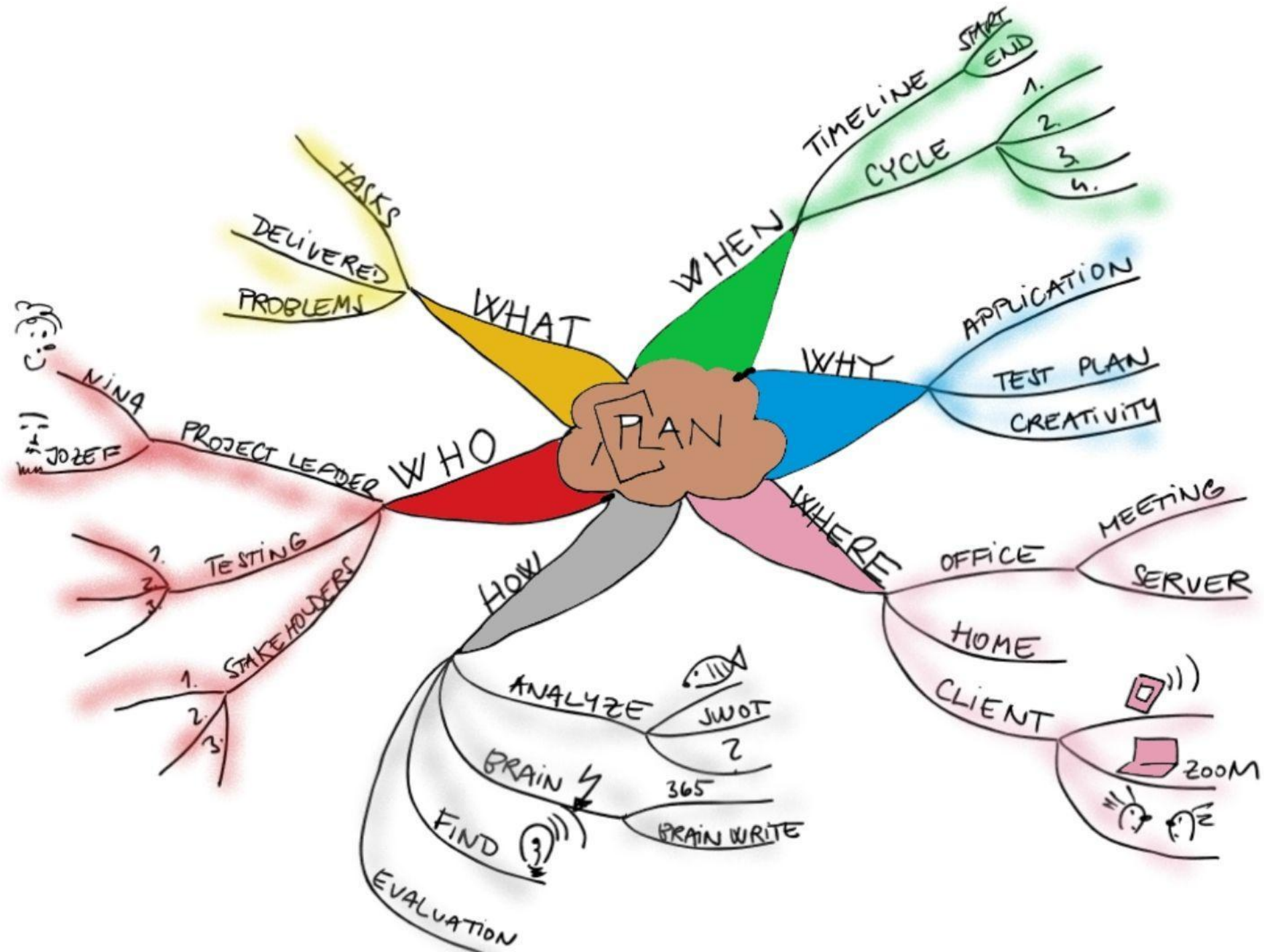


ICONS



1 = 1000 WORDS





WHERE TO USE MIND MAPS



MEMORY



ANALYSIS



PRESENTATION



PLANING



STUDY



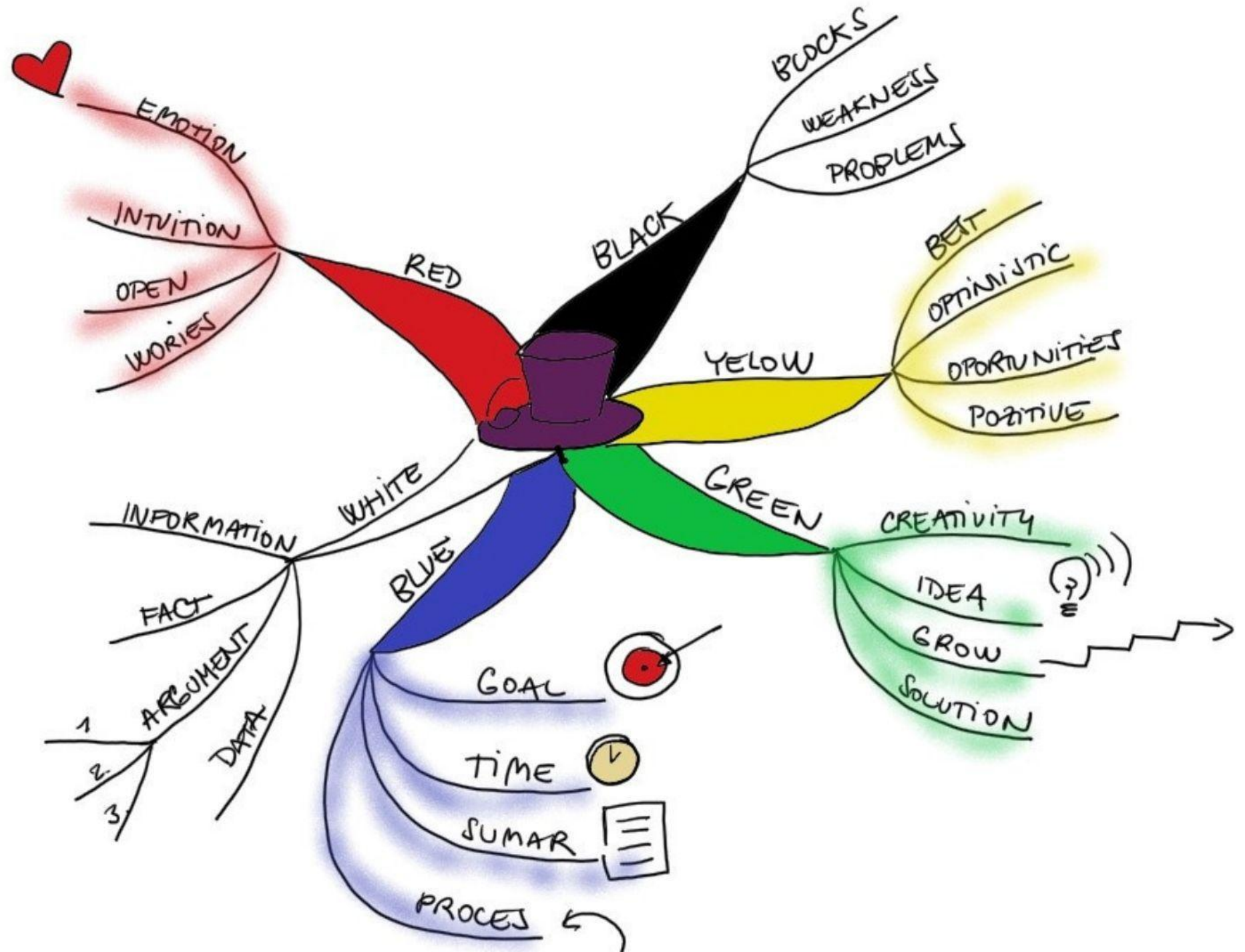
**CREATIVE
THINKING**



ORGANIZATION



**DECISION
MAKING**





PLANING



PARTY



TRIPS



HOLIDAYS



EVENT



DIARY



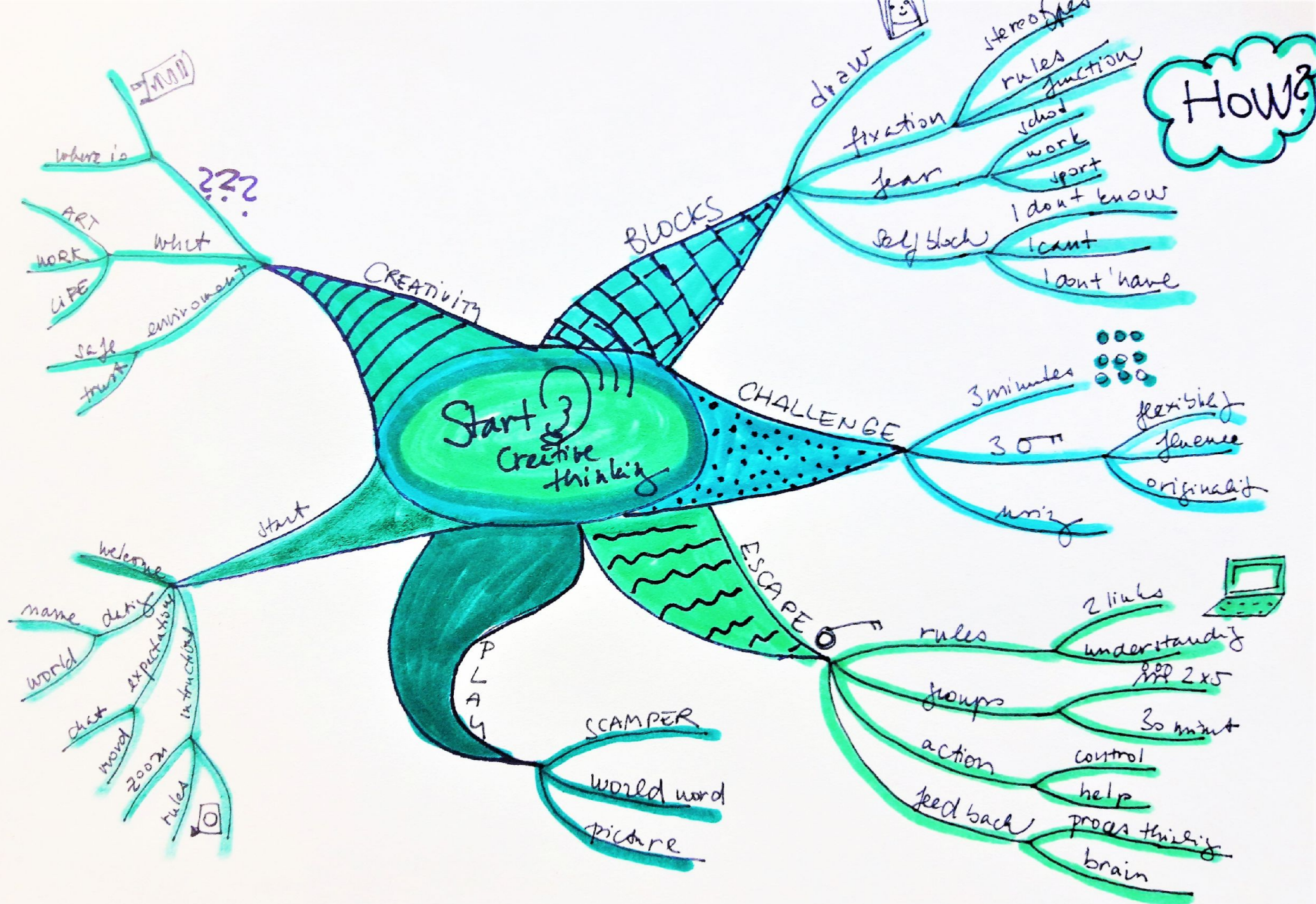
PROJECT



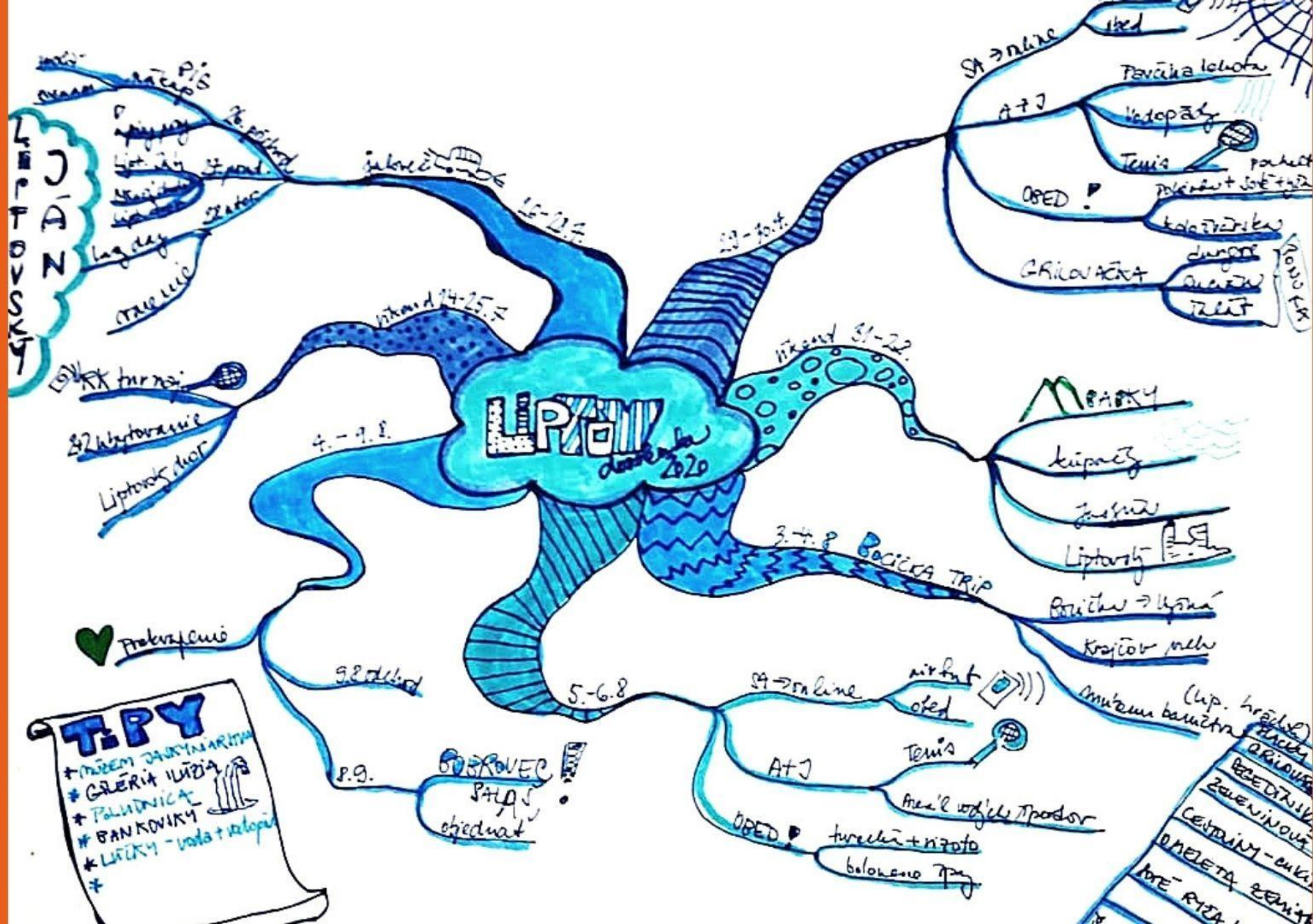
MEETINGS

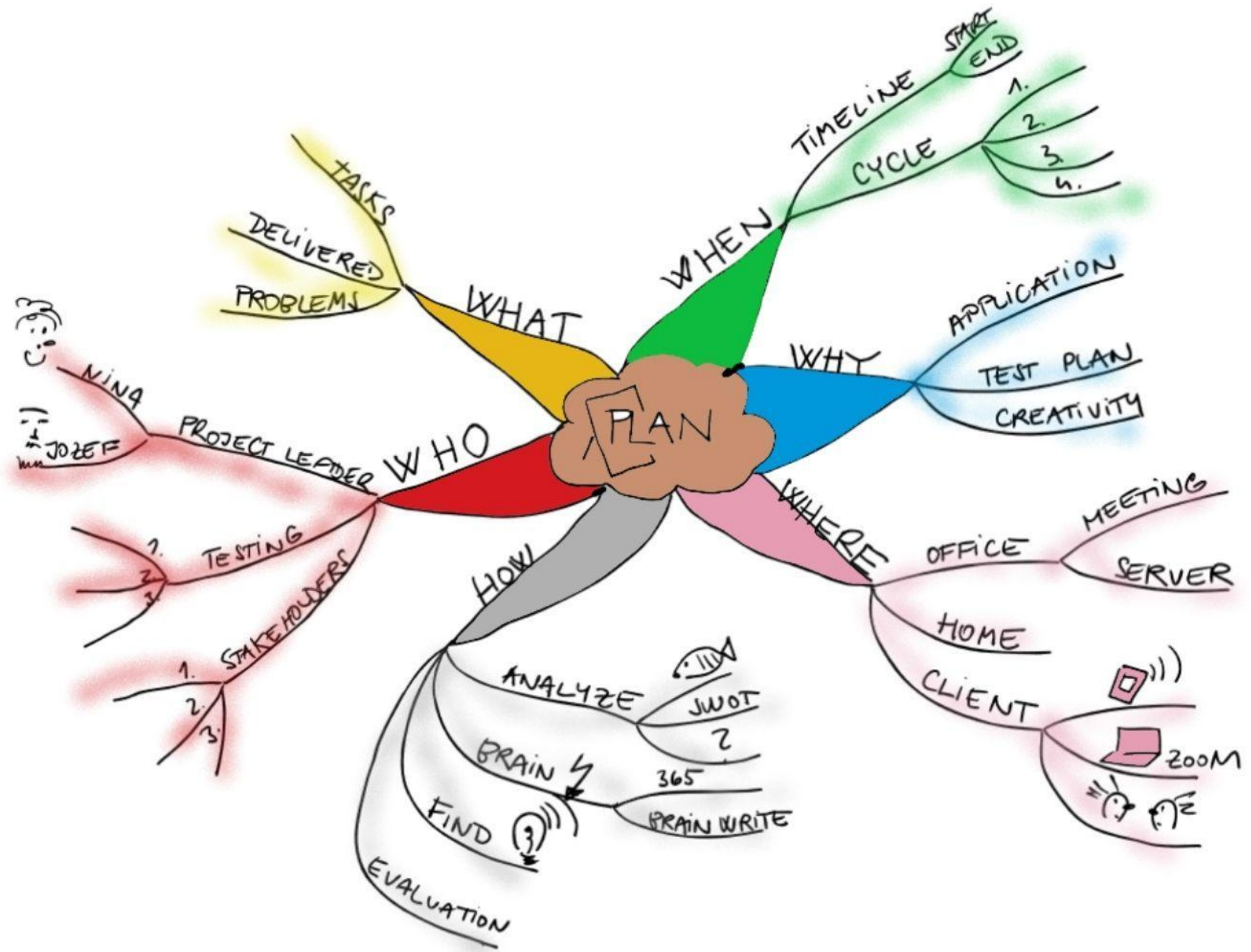


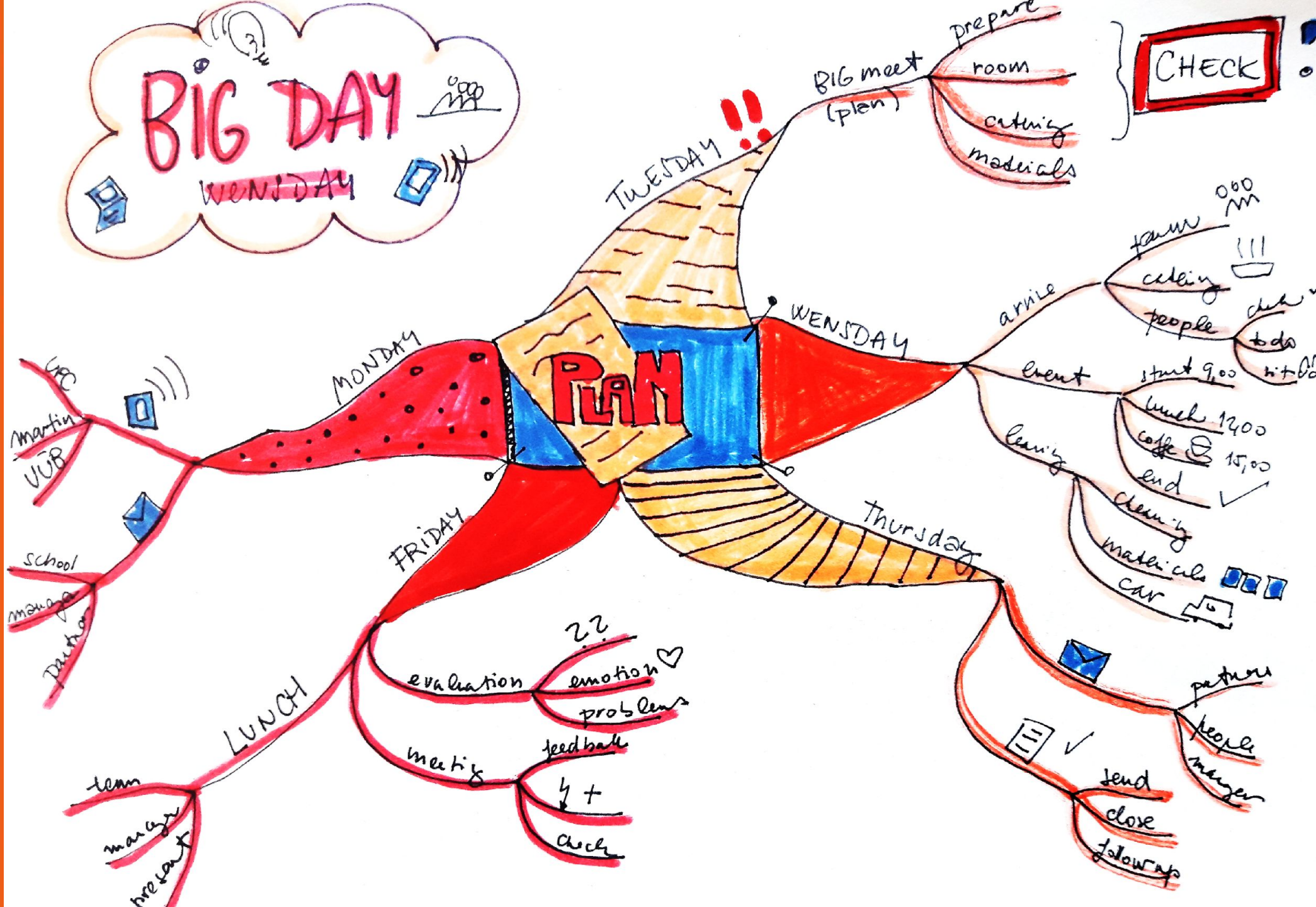
CONFERENCE



How?









ANALYSIS



GOALS



SITUATION



KLIENT



FUTURE



**DECISION
MAKING**



**COMPARISON OF
BENEFITS**



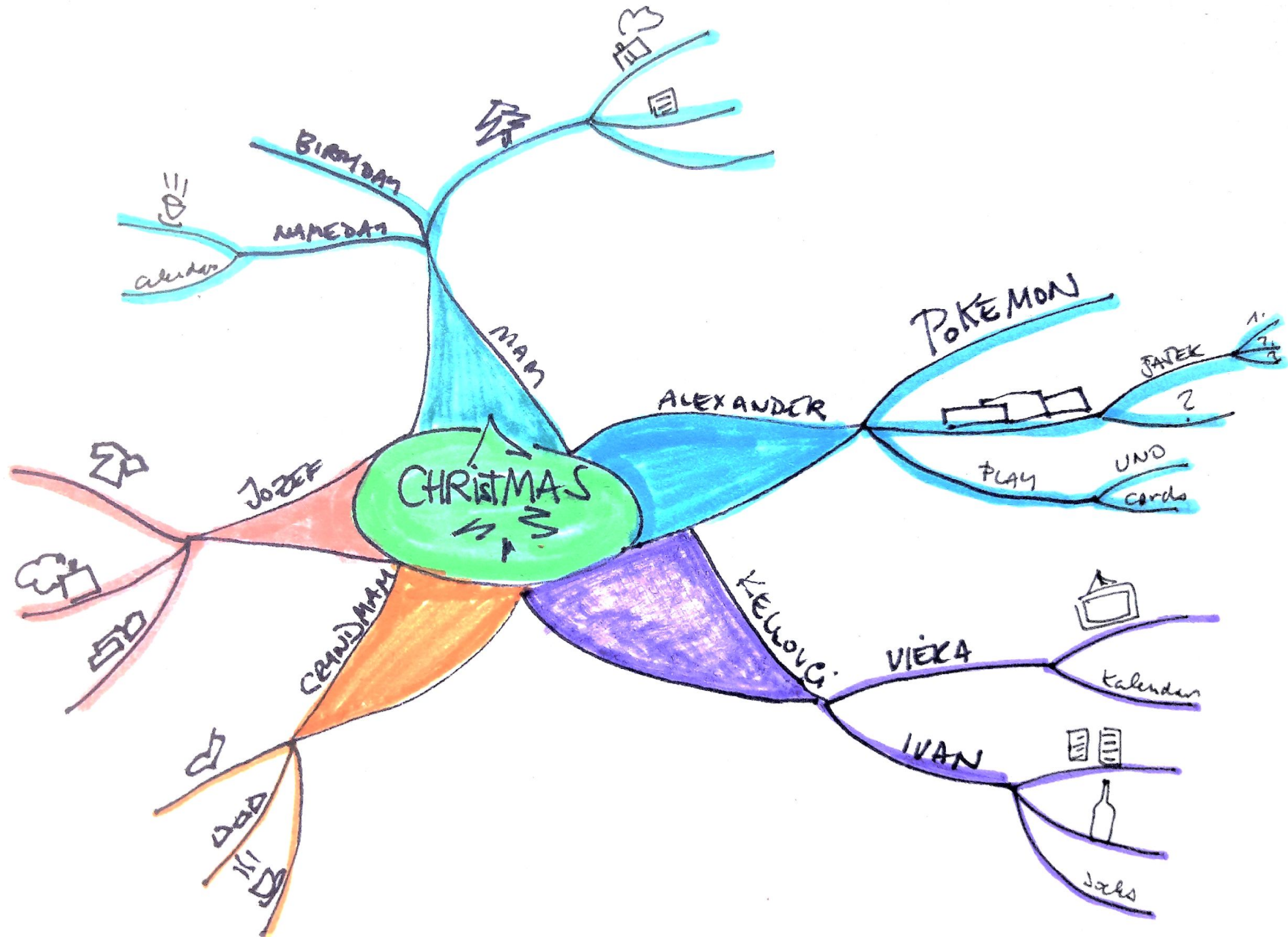
**RISK
MAPPING**



**COMPARISON OF
NUMBERS**



**TRACKING
ADVANTAGES
AND
DISADVANTAGES**





**CREATIVE
PROCESS**



ANALYSIS



FINDING IDEA



SOLUTION



COMMUNICATION



TEAM USE



**FINDING
SOLUTIONS**



**PROJECT
TEAM**



**DECISION
ANALYSIS**



**EDRAW
MIND MAP**

THE BRAIN

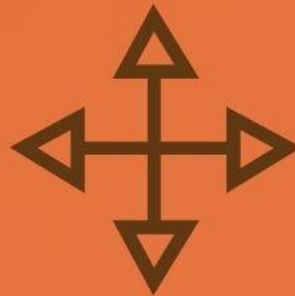
AYOA

MINDMEISTER

COGGLE

**WISE
MAPPING**

MIND42



slido



How do you perceive mind maps now?

ⓘ Start presenting to display the poll results on this slide.

STAY IN CONTACT



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**KREATÍVNE
MYSLENIE**